

Aspire to work for a global asset management firm?

Interested in marketing?

Submit your application NOW

Company	Baillie Gifford Investment Management (Shanghai) Limited
Position	Intern – Marketing
Location	Shanghai
Reporting Line	Marketing Manager
Company Information	<p>Baillie Gifford is an Edinburgh (UK) based global Investment Manager. It is a Private Partnership, owned by 47 partners and has USD455bn AUM (Dec 2021). This established business has a growing international presence with offices in New York, Hong Kong, Dublin, London, Zurich, Krakow, Frankfurt, Amsterdam, San Francisco Toronto and Shanghai. The firm has been investing since 1908 and has 1,630 employees including 326 investment professionals.</p> <p>As active investors in equities, fixed income and multi-asset portfolios for a global client base, Baillie Gifford has established a reputation for investing in some of the world's most exciting and innovative companies. The firm has been investing in China for more than a decade with a reputation as a long-term supportive shareholder. By the end of Dec 2021, BG had invested approximately USD48bn in Chinese companies, it is the largest owner of US listed/domiciled Chinese stocks in the world. Baillie Gifford is a prominent shareholder of leading companies in the world, including Amazon, Tesla, Alibaba, Tencent, CATL, Meituan, NIO and Ping An (Nov 2021).</p> <p>Today the firm manages money on behalf of some of the world's largest institutional investors. It manages international portfolios for US and Canadian clients as well as a blue-chip client base covering corporate, public and foundation assets. Baillie Gifford has had Asian clients since 1989 and manages funds for some of Continental Europe's leading pension funds and financial institutions. The broad geographical reach also encompasses professional investor clients in Australia, Singapore, Hong Kong, China, Thailand, Korea, the Middle East and South Africa.</p>
Position Summary	<p>To build and develop Baillie Gifford's representation in China, we have set up a subsidiary company in Shanghai since August 2019.</p> <p>We would like to recruit a creative and energetic Intern to provide marketing support <u>between June and September 2022 for at least three months.</u></p> <p>During your internship, you will be able to observe the daily activities of marketing management in investment management industry, with the opportunity to participate in meetings and projects with top agencies in marketing industry.</p>

Key Responsibilities	<ul style="list-style-type: none"> ▪ Support the Marketing Manager on marketing related activities including but not limited to: <ul style="list-style-type: none"> ○ Marketing materials preparation ○ Industry research ○ Social media and digital platform support ○ Logistic support ○ Other tasks / projects assigned by the manager
Key Requirements	<ul style="list-style-type: none"> ▪ Year 1 master student in Business, Communication, Marketing, Journalism or equivalent ▪ A self-motivated team player with a high standard of quality and attention to detail ▪ Has a strong sense of responsibility and can focus on tasks ▪ Optimistic personality with strong curiosity about the world will be an added advantage ▪ Fluent in English (both verbal and written) ▪ Hands on experience in using Microsoft Office including Word, Excel, Power-point; experience in using social media platforms like WeChat Official Account would be a plus ▪ Interest in investment management industry will be a plus
Allowance	RMB8,000 per month
Application Timeline	<p>Interested students to submit application via below link:</p> <p>https://bailliegifford.wd3.myworkdayjobs.com/BaillieGiffordCareers/job/Shanghai/Intern---Marketing--Shanghai---3-Month-FTC-_R0003108</p>